



WOODEN CAMERA ANNOUNCES SHOULDER RIG V3

FOR IMMEDIATE RELEASE

APRIL 4th, 2019 (DALLAS) - Wooden Camera announces the Shoulder Rig v3, a major update to Wooden Camera's popular Shoulder Rig at a lower price point. Now only \$499 for the Base and \$995 for the Pro!

The Shoulder Rig v3 weight has been reduced by 10% for the Pro and 18% for the Base compared to Shoulder Rig v2 and the shoulder pad is now larger and more durable with an integrated kickstand for setting the rig down. The Pro version additionally features arms that telescope from 4.5 in (11.5cm) to 6.7 inches (17cm) and rotation points to widen or narrow grip spacing.

Both the Base and Pro models of the Shoulder Rig v3 retain the best features from the former model including an ARRI standard dovetail and rosettes, a NATO standard crossbar for lateral left and right adjustments plus threaded holes for attaching accessories like monitors, rod clamps, cheeseplates, battery mounts, and a choice of black rubber or brown leather handgrip options.

Shoulder Rig v3 is available for pre-order now through the Wooden Camera website and through their dealership network and will begin shipping the first week of May.

270400	Shoulder Rig v3 (Base, Rubber)	\$499.00
270500	Shoulder Rig v3 (Base, Brown Leather)	\$499.00
270600	Shoulder Rig v3 (Pro, Rubber)	\$995.00
270700	Shoulder Rig v3 (Pro, Brown Leather)	\$995.00
270900	Crossbar v3 (Pivoting ARRI Rosettes)	\$250.00
271000	Telescopic Rosette Arm	\$150.00

Images:

<https://www.dropbox.com/sh/6wkvvlh833ei5on/AADICPwHru2fAvCqTQFd8Qjpa?dl=0>

Video:

<https://youtu.be/a47hUI4BAHc>

ABOUT WOODEN CAMERA

Based in Dallas, Texas, Wooden Camera is part of The Vitec Group's Creative Solutions division and are creators of professional camera support accessories for film and video production. Wooden Camera also has a retail location in Burbank, California which serves the local film industry.

www.woodencamera.com

www.instagram.com/woodencamera

www.twitter.com/woodencamera

www.facebook.com/woodencameraaccessories

www.youtube.com/c/WoodenCameraAccessories



ABOUT VITEC CREATIVE SOLUTIONS

Headquartered in Southern California, USA, Creative Solutions (CS) designs and manufactures premium products for film and video production companies, broadcasters, independent content creators and enterprises. Comprising the brands Teradek, SmallHD, Wooden Camera and Paralinx, CS products are used around the world for film, television, sports, news, live events and online streaming. CS has manufacturing and R&D centers in the US and Israel and our products are available via our global partners and our own websites.

More information can be found at www.creativesolutions.io

ABOUT THE VITEC GROUP PLC

Vitec is a leading global provider of premium branded products and solutions to the fast moving and growing “image capture and content creation” market.

Vitec’s customers include broadcasters, independent content creators, photographers and enterprises, and our activities comprise: design, manufacture and distribution of high performance products and solutions including camera supports, camera mounted electronic accessories, robotic camera systems, prompters, LED lights, mobile power, monitors, bags, motion control and noise reduction equipment.

We employ around 1,800 people across the world in 13 different countries and are organised in three Divisions: Imaging Solutions, Production Solutions and Creative Solutions.

The Vitec Group plc is listed on the London Stock Exchange with 2018 revenue of £385.4 million.

More information can be found at: www.vitecgroup.com

###

For Press Inquiries, please contact Kaitlin McNaughton at kaitlin@woodencamera.com